

Vision

It shall be the constant endeavour of Ganpat University to meet the education needs of the youth in the areas of professional studies and provide state-of the art learning opportunities along with inculcation of values of commitment and uprightness.

Mission

Constant pursuit of creating academic excellence in management education by imparting knowledge, professional competence through nurturing the spirit of teamwork & leadership with inculcating professional ethics & values.

Program Education Objectives (PEOs)

	Name of PEO	Description
MBA/PGDMPPM / MMS (LSCM)	PEO I	Students will demonstrate professional skills for immediate employment and stable career path
	PEO II	Students establish themselves as knowledge worker in this information age to solve real time management problems with acquisition of analytical, leadership and entrepreneurial skills
	PEO III	Students will have ability to adapt to a rapidly changing environment by having learned and applied new skills and new competencies
	PEO IV	Students will establish themselves culturally competent, socially responsible and ethical

POs for PG Programs

Name of Program	Name of PO	Description
MBA/PGDMPM/ MMS (LSCM)	PO -1	Able to acquire analytical decision making through case study, business simulation, summer internship programmes (effective decision making)
	PO -2	Diagnose and apply their business management knowledge acquired in functional specialization (Domain knowledge)
	PO -3	Able to establish themselves in leadership roles in current fast-paced business environment (Leadership skills)
	PO -4	Effectively learn the inter-personal skills to work in cross-disciplinary teams (Team work)
	PO -5	Able to communicate professionally, both in writing and in oral (Communication skills)
	PO -6	Able to display right integrity, morale and commit professional ethics in organizational settings (Professional Integrity and ethics)
	PO -7	Able to inculcate entrepreneurial attitude to assess market opportunities (Entrepreneurial spirit)

V. M. PATEL INSTITUTE OF MANAGEMENT, GANPAT UNIVERSITY

Sr. No.	Program	Subject Code	Subject Name	Course Objective
1	MBA	IA01POM	Principles of Management	This course helps students to understand essential elements of management. They shall be exposed to basic concepts and techniques of analysis. Real life case studies shall be discussed to illustrate contemporary management practices.
2	MBA	IA02QTM	Quantitative Techniques in Management	This course helps students to understand and formulate managerial situations in a theoretic framework in a decision making. It focuses on developing skills in structuring and analyzing problems and to inculcate the attitude of developing an executable solution to the problem with the help of some advanced statistical techniques.
3	MBA	2IA03MEC	MANAGERIAL ECONOMICS	To familiar students with the concepts and analytical tools from micro economic theory that are useful to managers in making decisions at the firm level.
4	MBA	IA04MAC	MANAGERIAL ACCOUNTING	The objective of this course is to acquaint students with various concepts of accounting and highlight the decision-making and control focus of managerial accounting.
5	MBA	2IA05OBE	ORGANIZATIONAL BEHAVIOUR	This course provides framework to the students to understand the human behavior dynamics in work organizations through the study of the individual, the group and the organizational system.
6	MBA	IA06MCO	MANAGERIAL COMMUNICATION	To train students to enhance their skills in written as well as oral Communication through practical conduct of this course. This course will help students in understanding the principles & techniques of business communication.
7	MBA	2IA07RDM	RESEARCH DESIGN FOR MANAGEMENT	The objective of this course is to familiarize the students with the concepts, framework and design for undertaking research project in business and enhance the understanding application of research approach in appropriate situations.
8	MBA	IB08CEL	COMMUNICATIVE ENGLISH LABORATORY-I	This course is intended to impart the quality of written as well as spoken skills through improving their listening and reading abilities that makes him/her globally competent in English communication.
1	MBA	IIA01BEN	BUSINESS ENVIRONMENT	This course is intended to make the students aware of the Indian Economic Environment and the policy and planning framework underlying the economic system. As a result of this course, the student should be able to meaningfully follow and interpret major economic and environmental trends and government policy decisions and understand their implications on industry.
2	MBA	2IIA02CMA	COST AND MANAGEMENT ACCOUNTING	The objective of this course is to acquaint students with various concepts of costing and highlight the decision-making and control focus of managerial accounting. Simple to gradually difficult case situations are takes up to the students.

3	MBA	2IIA03MMA	MARKETING MANAGEMENT	This course develops the student's basic analytical skills, conceptual abilities, and substantive knowledge in marketing through exercise in decision making in a variety of real-life marketing situations. It is intended to be foundation for those who plan to do further work in marketing in the second year. It is also designed to serve as a terminal course for those not intending to specialize in marketing.
4	MBA	2IIA04FMA	FINANCIAL MANAGEMENT	The focus of this course is on the understanding of techniques and concepts and in showing their application to financial decision marketing situations.
5	MBA	2IIA05POM	PRODUCTION AND OPERATIONS MANAGEMENT	This course attempts to help students learn operations management systems and analysis issues pertaining to management of productivity, manufacturing technology, and facilities, operations planning and control and management of materials and quality.
6	MBA	2IIA06HRM	HUMAN RESOURCES MANAGEMENT	This course exposes students to the critical tasks and functions of Human Resources Management and understands the dynamics and processes of labour management relations. It helps students appreciate relevant tools and techniques to internalize and critical functions of human resources management, and sensitize students to human resources developments processes.
7	MBA	2IIA07BRM	BUSINESS RESEARCH METHODOLOGY	The objective of this course is to familiarize the students with the concepts and testing of hypotheses, Statistical tools and techniques for undertaking research project in business and writing research reports in an acceptable form.
8	MBA	2IIB08CSM	Computing Skills For Managers	Student will able to perform data normalization by applying sorting filtering, advance filtering options Student will able to generation MIS report using tools and technique of spread sheet by using pivot table, goal seek, scenario managers. Student will able to understand and apply tools like conditional formatting to determine different patterns and trends.
1	MBA	III01SMA	STRATEGIC MANAGEMENT	This course conveys the concept of strategy and its usefulness by exposing students to a variety of organizational situations. It enables students to look at organizations in their totality and appreciates the interrelationship among different functions. It will help students understand the strategy of organizations and thereby enable them in making major decisions, formulating policies and participate in implementation of corporate strategies.
2	MBA	IIIA02MIS	MANAGEMENT INFORMATION SYSTEM	Information system is vital to the management, organisation, operation, and product of organization. This course prepares the ground in fundamentals of what information systems are, how they affect the organisation, and how they can make business more competitive and efficient. It helps in understanding and learning the usage of information technology in day-to-day operation, in managing the business and providing useful products and services to the customers.
3	MBA	IIIA03MRP	MANAGEMENT RESEARCH PROJECT – I	The purpose of this course is to enable students to study an industry in its totality and appreciate the use of an integrated approach in understanding the environmental issues and problems. A group of three to four students are asked to study a specific industry and the major players in that industry in

				<p>group.</p> <p>The group is required to submit a technical report on concerned industry at the end of Semester. The group will identify the industry and the major companies in that industry for the purpose of study in the beginning of the semester and will start working on it. The detailed synopsis of the study will be prepared by the group and approved by the faculty in the beginning. The group will prepare the report and it will be evaluated on the basis of written report, presentation and viva-voce.</p>
4	MBA	2IIIB04PGL	PERSONALITY GROWTH LAB	<p>This is an extra-syllabic component of the MBA programme, central to the individual pursuing this course for a future managerial position in the corporate world. This involves identification and re-identification of a self in both space and time making allowances for the situational dynamics under the pressure of formal and structural changes in society and Government from time to time. Hence, personality of an individual is not a mask but an expressive face that changes contours and eye-focus, redefining the individual's vision of reality. This flexibility of response to his space time is reflected in the individuals' choice of words, gestures, expressions and particularly in the rhythm of his speech, action or/and writing, also in his inter personal relationship. Therefore the module is seminal to a personality, which believes in goal-setting and accomplishment without any interference from his private and personal space-time.</p>
5	MBA	IIIA05IMM	INTERNATIONAL MARKETING MANAGEMENT	<p>The basic objective of this course is to acquaint the students with environmental, procedural, institutional and decisional aspects of International Marketing.</p>
6	MBA	IIIA06SDM	SALES AND DISTRIBUTION MANAGEMENT	<p>Objective of this course is to acquaint the students with the concepts, tools and techniques of sales and distribution management in Indian context. It will also expose the students with the current practices in the field.</p>
7	MBA	IIIA07CBE	CONSUMER BEHAVIOUR	<p>The basic objective of this course is developing an understanding about the consumer decision-making process and its application in marketing function of firms.</p>
8	MBA	IIB08IMC	INTEGRATED MARKETING COMMUNICATION	<p>To acquaint the students with concepts and techniques in the application for developing and designing an effective advertising and promotional programme.</p>
9	MBA	IIIA05CTP	CORPORATE TAX PLANNING	<p>To make the students aware of company taxation and basic taxation procedure and the contemporary issues in Indian taxation.</p>
10	MBA	IIIA06IFS	INDIAN FINANCIAL SYSTEMS	<p>To understand the intricacies of the macro aspects of Indian Financial Systems and relating it with corporate decision-making.</p>
11	MBA	IIIA07SAP	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	<p>To help students improve decision-making skills in management of financial assets through a better understanding of modern theories on portfolio management and functioning of capital market.</p>
12	MBA	IIIA08CMF	COMMODITY MARKET AND FUTURES	<p>The objective of this course is to enable the students to acquaint with the concepts and techniques related to commodity exchange and futures. This course examines the use of forwards, futures, swaps, options, and related financial derivatives for hedging, arbitrage, and speculation in the global</p>

				environment. The course focuses on understanding how firms manage interest rate risk, exchange rate risk, and commodity price risk using these derivatives.
13	MBA	IIIA05ODC	ORGANISATIONAL DEVELOPMENT AND CHANGE	This course is designed to train theorists/researchers/practitioners in organizational development and change. It provides an overview of the theory and practice of making organizations more effective by changing individual attitudes and behaviors, group relationships, and organizational cultures. An experiential approach to organizational development interventions and methods is offered.
14	MBA	IIIA06TDE	TRAINING AND DEVELOPMENT	Focuses on creating learning designs and delivery approaches to meet employee development needs and business priorities. Topics include needs analysis, methods of instruction, consulting skills to determine performance issues and potential training solutions. Students are exposed to new learning technologies and authoring tools and the broader issues of employee development, including career and succession planning.
15	MBA	IIIA07CMA	COMPENSATION MANAGEMENT	Theory and practice of compensation strategy, methods and policies to include job evaluation, incentive systems, salary administration, benefits administration and compensation, and benefits legislation.
16	MBA	IIIA08SPM	STAFFING AND PERFORMANCE MANAGEMENT	Examines strategic approaches for determining staffing requirements. Focuses on the overall staffing process including identifying innovative recruitment sources, candidate evaluation/selection methods, legal framework, interviewing techniques and strategies for attracting the best candidates. Reviews contemporary performance management processes, and coaching. The influence of business strategy and organizational culture on the staffing and performance management processes is emphasized.
17	MBA	IIIA06EIM	EXPORT-IMPORT MANAGEMENT	To provide the knowledge of export and import process to students
18	MBA	IIIA08IAT	INTERNATIONAL ACCOUNTING AND TAXATION	The objective of this course is to acquaint the students with the accounting needs and taxation impact in International Business and to analyze the accounting measurement and reporting issue unique to multinational business transactions.
19	MBA	IIIA09MTB	MANAGEMENT OF TRAVEL BUSINESS	The sectoral studies in Hospitality & tourism aims at familiarizing a prospective MBA student in the rapidly growing Tourism & Hospitality Industry. The curriculum for this sector has been designed to provide a basic overview of the Industry & its various components. The view has been to offer basic orientation in the business of Hospitality and Tourism so that the student is able to take a informed carrier decision of Toning the Trade.
20	MBA	IIIA09RRD	RURAL RESOURCES AND DEVELOPMENT	The basic objective of this course is to provide an in-depth understanding of the problems and process of rural development, ecology, resources and major developmental issues.
21	MBA	IIIA09BMA	BANKING MANAGEMENT	This course aims at honing the skills of students with a special aptitude in Financial sector dealing with banking.
22	MBA	IIIA09BBS	BASIC BIOLOGICAL SCIENCE	The objective of the course is to expose the students to basics of Biology to facilitate understanding of Health concepts.

23	MBA	IIIA10SIP	SUMMER INTERNSHIP PROJECT	The objective of this course is to provide hands on training to the students. Students in turn will learn problem solving approach in the organization during summer training. Students get exposure on business operations, problems and how to identify its amicable solutions.
1	MBA	IVA01EMI	ENTREPRENEURSHIP AND MANAGEMENT OF INNOVATIONS	Developing entrepreneurship abilities in the students by exposing them to the business opportunities and imparting skills and techniques of exploring these opportunities through the formulation of a bankable project. It is also aimed to study the formalities of setting up of a company and its management.
2	MBA	IVA02MCS	MANAGEMENT CONTROL SYSTEMS	The course intends to acquaint students with the control systems design and its implementation in profit as well as non-profit organizations in order to achieve desired goals and objectives.
3	MBA	IVA03MRP	MANAGEMENT RESEARCH PROJECT – II	The purpose of this course is to enable the students to study in-depth at least one specific issue related to any of the courses of study. The group consisting of two to three students will identify the issue in the beginning of the semester and will prepare detailed synopsis of the research project study. The project may be based on primary data or secondary data depending upon the nature of the topic and the research design. The project will be evaluated on the basis of written report, presentation and viva-voce.
4	MBA	IVA05SMA	SERVICES MARKETING	To acquaint the students with concepts and techniques in the management of services marketing and help them learn the issues in managing unconventional challenges in service marketing.
5	MBA	IVA06SMB	STRATEGIC MARKETING AND BRAND MANAGEMENT	To have an understanding and application of marketing tools and techniques in a strategic perspective. To study different aspects of brand management.
6	MBA	IVA07RMA	RETAIL MANAGEMENT	This course is aimed at providing students with a comprehensive understanding of the theoretical and applied aspects of retail management.
7	MBA	IVA05WCM	WORKING CAPITAL MANAGEMENT	The objective of the course is to acquaint the students with the importance of the working capital and the techniques used for effective working capital management
8	MBA	IVA06IFM	INTERNATIONAL FINANCIAL MANAGEMENT	To impart an understanding of the global corporate financial management environment with tools and techniques of financial decision-making.
9	MBA	IVA07SFM	STRATEGIC FINANCIAL MANAGEMENT	This course attempts to identify sources of competitive advantage and to devise financial strategies, which will serve as a link between a company's financial function and the overall goals.
10	MBA	IVA05LEH	LEGAL ENVIRONMENT OF HRM	The objective of the course is to acquaint the students with the legal issues related to and affecting Human Resource Management.
11	MBA	IVA06SHR	STRATEGIC HUMAN RESOURCE MANAGEMENT	Focuses on the integration of business strategy and human resources strategy. The module prepares the students to understand the linkages and impact of HR programs on the successful execution of business strategy and to develop HR strategies that are aligned with business strategy, culture and employee motivation.

12	MBA	IVA07IHR	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	This course addresses the major strategic issues that managers face as they attempt to manage human resources across national boundaries. It incorporates an overview of current international human resource management theory and research and it focuses on issues which evolve from the internationalizing of the HRM processes. It aims at helping students develop an understanding of the international and comparative factors (such as national culture) that shape human resource management. The management of expatriates, and functional issues concerned with international recruitment, selection and assessment along with comparative rewards will be discussed.
13	MBA	IVA07GSC	GLOBAL SUPPLY CHAIN MANAGEMENT	The objective of this paper is to understand how the chain involved in the marketing and distribution is working and decide the routing and scheduling of the products.
14	MBA	IVA08MHS	MANAGING HOSPITALITY SERVICES	The objective of the course is to familiarize the students with the tourism and hospitality industry.
15	MBA	IVA08RMA	RURAL MARKETING	The objective of the course is to explore the students to rural market environment and emerging challenges in the globalization of the economics.
16	MBA	IVA08IMA	INSURANCE MANAGEMENT	Following the opening of the Insurance industry the terms, trends, thrusts and throughputs have been updated and accordingly the presentation of present position and progress of Insurance sector have been focused in the course.
17	MBA	IVA08HRL	HEALTH RELATED LAWS AND ETHICS	The objective of the course is to familiarize the students with the Health related Laws and importance of Ethical practices for Health Management.

Sr. No.	Program	Subject Code	Subject Name	Course Objective
1	PGDMPPM	IA01SDA	Statistics in dairying	<ol style="list-style-type: none"> 1. Students will learn fundamentals of statistics. 2. Students will learn data collection, analysis & presentation 3. Students will learn regarding scientific experiments.
2	PGDMPPM	IA02MFB	Management of Feeding for Bovine	<ol style="list-style-type: none"> 1. To develop understanding about different types of feed and fodder and their nutrient values. 2. To understand nutrient requirement of bovine in various stages of life like growth, pregnancy, lactation and dry period. 3. To understand various feed technology.
3	PGDMPPM	IA03BPM	Bovine Production Management	<ol style="list-style-type: none"> 1. To understand the basic aspect of dairying in India compared with developed countries, problems and prospects of Dairying. 2. To develop the knowledge of the different breed of cattle and buffaloes and its characteristics.

				3. To understand the detailed aspect of care and management of different classes of dairy cattle and buffaloes.
4	PGDMPPM	IA04DCM	Dairy Cooperative Management	<ol style="list-style-type: none"> 1. Students will learn about the nature, function and various theories of cooperation, management and leadership. 2. Student will learn about the Amul Model-Three tier Dairy Cooperative network and its importance in present era. 3. Student will get knowledge regarding Legislation of cooperatives including registration of society, bylaws, Audit and liquidation
5	PGDMPPM	IA05EMD	Economics and Marketing in Dairying	<ol style="list-style-type: none"> 1. To learn basic aspects of economics as applicable to livestock business. 2. To learn basic aspects Livestock marketing 3. To learn the Principles of Management as applicable to livestock business
6	PGDMPPM	IA06ECO	English Communication	<ol style="list-style-type: none"> 1. To acquaint and familiarize the students with the various aspects of English communication 2. To improve and refresh the knowledge in English grammar 3. To develop prolificacy in written communication in English
1	PGDMPPM	IIA01BBM	Bovine Breeding Management	<ol style="list-style-type: none"> 1. Students will learn bases of cattle breeding & various methods of breeding. 2. Student will learn various methods of performance record standardization. 3. Students will learn regarding various breeding improvement program.
2	PGDMPPM	IIA02BFM	Bovine Fertility Management	<ol style="list-style-type: none"> 1. Students will learn fundamentals of fertility &AI technology. 2. Students will learn various aspects of fertility management. 3. Students will learn various methods of controlled breeding technology
3	PGDMPPM	IIA03CAA	Cooperative Accounting & Auditing	<ol style="list-style-type: none"> 1. To develop understanding about various aspect of cooperative accounting and its advantages and disadvantages. 2. To understand difference between - Financial Accounting vs. Cost accounting, Financial Accounting vs. Management Accounting. And book and record keeping 3. To understand various aspect of cooperative Auditing and its advantages and disadvantages.

4	PGDMPPM	IIA04DES	Dairy Extension Services	<ol style="list-style-type: none"> 1. Students will learn about the fundamentals of extension and use and implementation of various Extension teaching methods 2. Students will learn about Program Planning, diffusion and adoption of innovation in dairy extension 3. Students will learn about constraints in adoption of scientific dairy farming and Application of ICT in dairy sector.
5	PGDMPPM	IIA05DFM	Dairy Farm Management	<ol style="list-style-type: none"> 1. To develop understanding about basic concept of economic principles applicable to dairy business. 2. To understand budget estimate for starting dairy farm, different type of cost on farm. 3. To understand different type of management and technology use in the dairy farm.
6	PGDMPPM	IIA06HHM	Herd Health Management	<ol style="list-style-type: none"> 1. To understand the significance of dairy herd health management to optimize dairy production. 2. To learn the methods of diseases prevention & control in dairy animals. 3. To understand economics of various diseases.
1	PGDMPPM	IIIA01FPT	Field Project and Training	<ol style="list-style-type: none"> 1. To be trained for Artificial Insemination (A.I.), application of newer breeding technologies, scientific feeding to different classes of dairy animals 2. To learn preventive health management in commercial dairy farming including mastitis control 3. To learn how to run the Village Dairy Coop. Society (VDCS)

Sr. No.	Program	Subject Code	Subject Name	Course Objective
1	MMS (LSCM)	IA01PMO	PRINCIPLES OF MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	This course helps students to understand essential elements of management. They shall be exposed to basic concepts and techniques of analysis. Real life case studies shall be discussed to illustrate contemporary management practices. This course also provides framework to the students to understand the human behavior dynamics in work organizations through the study of the individual, the group and the organizational system.
2	MMS (LSCM)	IA02QTM	Quantitative Techniques in Management	this course helps students to understand and formulate managerial situations in a theoretic framework in a decision making. It focuses on developing skills in structuring and analyzing problems and to inculcate the attitude of developing an executable solution to the problem with the help of some advanced statistical techniques.

3	MMS (LSCM)	IA03MEC	MANAGERIAL ECONOMICS	To familiar students with the concepts and analytical tools from micro economic theory that are useful to managers in making decisions at the firm level.
4	MMS (LSCM)	IA04SSC	STRATEGIC SUPPLY CHAIN MANAGEMENT	The basic objective of this Subject is to get familiar with Supply chain and its functions & how Supply chain management plays an important part in today's business world. To develop the strategies required for planning an efficient supply chain
5	MMS (LSCM)	IA05PIM	PROCUREMENT AND INVENTORY MANAGEMENT	The basic objective of this Subject is to impart understanding of procurement, its functions and provide knowledge of key issues related to Inventory management in current coordinated and collaborated SCM environment.
6	MMS (LSCM)	IA06LMI	LOGISTICS MANAGEMENT AND INFORMATION SYSTEM	<ul style="list-style-type: none"> ▪ Interrelation between supply chain & logistics ▪ The principles of supply chain networks The basic concepts of management systems involved in transportation
7	MMS (LSCM)	IA07WRT	WORKSHOP – I IN RECENT TRENDS IN SUPPLY CHAIN MANAGEMENT	This workshop is designed to provide basic knowledge and understanding of contemporary developments in the field of Supply Chain Management.
8	MMS (LSCM)	IA08WSC	WORKSHOP – II E- commerce & M-commerce	This workshop will infuse the understanding of new business environment and collaboration of SCM with technology to satisfy the exuberant customers.
1	MMS (LSCM)	IIA01BEV	BUSINESS ETHICS AND VALUES	Understand the personal values & ethical decisions making. Understand organizational policies, systems & standards of business. To learn, organizational and cultural variables, that can influence ethical conduct & corporate governance. To have thorough information about International community, digital ethics & challenges.
2	MMS (LSCM)	IIA02MMA	MARKETING MANAGEMENT	This course develops the student's basic analytical skills, conceptual abilities, and substantive knowledge in marketing through exercise in decision making in a variety of real-life marketing situations. It is intended to be foundation for those who plan to do further work in marketing in the second year. It is also designed to serve as a terminal course for those not intending to specialize in marketing.
3	MMS (LSCM)	IIA03CMA	COST AND MANAGEMENT ACCOUNTING	The objective of this course is to acquaint students with various concepts of costing and highlight the decision-making and control focus of managerial accounting. Simple to gradually difficult case situations are takes up to the students.
4	MMS (LSCM)	IIA04OSM	OPERATIONS MANAGEMENT IN SUPPLY CHAIN	Objective of this course to understand Strategic & Operational issues in Supply chain management. This course inculcate various concepts that are used in Distribution, Production and Purchase Management in students so that they are able to appreciate the importance of key operational issues in achieving integration.
5	MMS (LSCM)	IIA05WMA	WAREHOUSE MANAGEMENT	The basic objective of this Subject is to get familiar with warehousing its functions.

6	MMS (LSCM)	IIA06POE	PRINCIPLES OF ERP	<ul style="list-style-type: none"> ○ The course is designed to provide basic knowledge & understanding of typical ERP systems, and the advantages and limitations of implementing such systems; ○ It further aims to develop students' skills in ERP systems: the principles of ERP systems, their major components, and the relationships among these components; <p>the basic concepts of ERP systems for manufacturing or service companies.</p>
7	MMS (LSCM)	IIA07CGE	COMMERCIAL GEOGRAPHY	The objective of the course is to familiarize students about Global Trade routes used in International Trading and Business. Although this subject is core for Logistics and Supply Chain professionals, but, is equally important from the point of view of General awareness for other industry professionals as well. This will not only enable them to understand the geographical restrictions of trade, but also help them in analyzing the best trade route for business transactions between various players.
8	MMS (LSCM)	IIA08WIT	WORKSHOP – III ON INDIRECT TAX AND DOCUMENTATION	Through this workshop students should be able to: Understand the operations related documents and their purpose, common documents, and documentation management as an integral part of operations. Also, to get thorough information about the tax system in country.

V. M. PATEL INSTITUTE OF MANAGEMENT STUDIES, GANPAT UNIVERSITY

Sr. No.	Program	Subject Code	Subject Name	Course Outcome (COs)
1	MBA	IA01POM	Principles of Management	CO1-This course helps students to understand essential elements of management. CO2-Students will be exposed to basic concepts of management and role of decision-making in organization. CO3-Real life case studies shall be discussed to illustrate contemporary management practices.
2	MBA	IA02QTM	Quantitative Techniques in Management	CO1-To be able to understand and formulate managerial problems into linear problems for decision making perspective CO2-Acquire the ability to apply statistics and management science theories and models for chosen management decision problem CO3-To acquire competence in solving management science problems.
3	MBA	2IA03MEC	MANAGERIAL ECONOMICS	CO 1 -To gain the knowledge of Production and Cost Theory. Students must able to derive the combination of inputs (machines, unskilled labor, skilled labor, etc.) which maximizes profits from given production and input usage . Students from the given data on prices and costs, should be able to derive the optimal quantity of goods to produce.

				<p>CO 2 -Students acquire competency in firm pricing, firms costs, sales price, will be able to derive the price to charge that maximizes profits under a variety of circumstances, including perfect and imperfect competition and when the firm can identify groups of consumers who are willing to pay different amounts.</p> <p>CO 3-Students will be able to use economic theories to make decisions in environments with a small group of people or firms, including negotiation and price wars between two firms.</p>
4	MBA	IA04MAC	MANAGERIAL ACCOUNTING	<p>CO1 -To acquaint students with various concepts of accounting</p> <p>CO2 -To enable students to understand information contained in published financial statements of companies</p> <p>CO3-To make student capable to record basic accounting transactions and prepare annual financial statement</p>
5	MBA	2IA05OBE	ORGANIZATIONAL BEHAVIOUR	<p>CO1-The students able to understand the human behavior dynamics in work organizations</p> <p>CO2-To familiarize the students with the behavioural patterns of human beings at individual and group levels in the context of an Organization</p> <p>CO3 -Students will be able to understand the different concepts of organizational behavior</p>
6	MBA	IA06MCO	MANAGERIAL COMMUNICATION	<p>CO1-Acquaint the students with the basic concepts and techniques of communication, viz. Listening, Speaking, Reading & Writing skills (LSRW skills)</p> <p>CO2-Developing students for multinational and international companies by giving insights for cross cultural communication.</p> <p>CO3-Enhance the communication skills required in different business contexts through various interactive activities.</p>
7	MBA	2IA07RDM	RESEARCH DESIGN FOR MANAGEMENT	<p>CO1 -To be able to identify research problem in business functions</p> <p>CO2 -Acquire the ability to recognize and apply research design and methodology for chosen research problem</p> <p>CO3-To acquire competence in reporting the statistics and report writing which is plagiarism free</p>
8	MBA	IB08CEL	COMMUNICATIVE ENGLISH LABORATORY-I	<p>CO1 -To be able to identify research problem in business functions</p> <p>CO2-Acquire the ability to recognize and apply research design and methodology for chosen research problem</p> <p>CO3-To acquire competence in reporting the statistics and report writing which is plagiarism free</p>
1	MBA	IIA01BEN	BUSINESS ENVIRONMENT	<p>CO1-Create awareness of the Indian Economic environment and policy and planning framework in the system</p> <p>CO2-The student should be able to meaningfully follow and interpret major economic and environmental trends government policy decisions.</p> <p>CO3-The students will be able to understand whose implications of environment on industry.</p>
2	MBA	2IIA02CMA	COST AND MANAGEMENT ACCOUNTING	<p>CO1-The objective of this course is to acquaint students with various concepts of costs and process used to determine product costs.</p>

				CO2-To be able to utilize Activity Based Costing and compare this with other costing systems. Student will be able to analyze and apply flexible and static budgets and variance analysis. CO3-Explain the relationship between cost accounting, financial accounting and Management accounting.
3	MBA	2IIA03MMA	MARKETING MANAGEMENT	CO1-the objective of the course is to develop the students' conceptual understanding and analytical abilities in the area of Marketing Management. CO2-It aims to hone students' knowledge and understanding of Marketing theories and concepts and their applications in different industries CO3-The course is designed to promote understanding of processes and techniques of managing marketing operation and to develop a feel of the market place
4	MBA	2IIA04FMA	FINANCIAL MANAGEMENT	CO1-The focus of this course is on the understanding of techniques and concepts in areal of Finance CO2-It also help students to showing application of subject for financial decision marketing situations CO3-It finally give focus approach for controlling financial aspects of organization through continuous feedback system
5	MBA	2IIA05POM	PRODUCTION AND OPERATIONS MANAGEMENT	CO1-To be able to understand the need of various optimization techniques used in production and operation management CO2-To understand the application of optimization techniques to improve the productivity CO3-To learn about the various Quality Management Systems to improve the productivity
6	MBA	2IIA06HRM	HUMAN RESOURCES MANAGEMENT	CO1-To acquire knowledge about critical task & function of human resource management CO2-To be able to know about the dynamic process of labour management relations CO3-will acquire knowledge about relevant tools & techniques of HRM
7	MBA	2IIA07BRM	BUSINESS RESEARCH METHODOLOGY	CO1-To be able to select appropriate statistical test according to the research objectives CO2-Acquire the ability to apply statistical analysis using data analysis software for chosen research problem CO3-To acquire competence in reporting the statistics and report writing which is plagiarism free
8	MBA	2IIB08CSM	Computing Skills For Managers	CO1: Student will be able to perform data normalization by applying sorting filtering, advance filtering options. CO2: Student will be able to generate MIS Report using tools and technique of spread sheet by using pivot table, goal seek, scenario managers. CO3: Student will be able to understand and apply tools like conditional formatting to determine different patterns and trends.
1	MBA	IIIO1SMA	STRATEGIC MANAGEMENT	CO 1-Will make the students understand the concept of strategic management and its significance in managing business successfully and to understand and analyze a firm's external environment, its resources and SWOT analysis for strategy formulation to compete with rivals. CO 2-Will help in detail understanding the strategies at corporate, business and functional levels.

				CO 3-Will help in acquainting about the process of strategy implementation and the challenges of managing change.
2	MBA	IIIA02MIS	MANAGEMENT INFORMATION SYSTEM	CO 1-Students will able to understand MIS from business process stand points. CO 2-Will able to apply problem solving skills and provide strategic input in designing and implementing MIS. CO 3-Strategically analyze the different business system to integrate it in to comprehensive the MIS.
3	MBA	IIIA03MRP	MANAGEMENT RESEARCH PROJECT – I	CO1-Students enable study industry in its totality and appreciate the use of an integrated approach in understanding the environmental issues and problems CO2-Students enhance their report writing skills, presentation skills and ability to handle queries related to the industry that they selected
4	MBA	2IIIB04PGL	PERSONALITY GROWTH LAB	CO1-PGL is an extraordinary and essential component of the management program focussing on the holistic development of an individual under the pressure of structural changes in society & government from time to time. CO2-PGL program is further develops interpersonal relationships and focuses on the development of verbal and non-verbal communication.
5	MBA	IIIA05IMM	INTERNATIONAL MARKETING MANAGEMENT	CO1-Apply the key terms, definitions, and concepts used in marketing with an international perspective. CO2-Evaluate different cultural, political, and legal environments influencing international trade. CO3-Explain the impact of global and regional influences on products and services for consumers and businesses.
6	MBA	IIIA06SDM	SALES AND DISTRIBUTION MANAGEMENT	CO1-To acquaint the students with the various concepts, tools and techniques of sales and distribution management in Indian context CO2-In order to understand the importance of sales & distribution management functions as an integral part of marketing function in a business CO3-The course also depicts the students about the current practices in the sales field
7	MBA	IIIA07CBE	CONSUMER BEHAVIOUR	CO1-Students are able to understand concepts, theories and models of consumer decision-making process. CO2-Demonstrate the knowledge of critical factors that influence consumers as individuals and decision makers in changing marketplace to develop better marketing programs/strategies CO3-Addressing the importance of external influences in consumer decision-making to tap global marketing opportunities
8	MBA	IIB08IMC	INTEGRATED MARKETING COMMUNICATION	CO1-Students are able to demonstrate their understanding of how the communication component plays a vital role in the conceptualization, development of an IMC plan using all media mix CO2-Demonstrate the knowledge of development of media driven IMC plan which is effective, budget inclusive and ethical CO3-Addressing the ability to describe and evaluate marketing campaign critically
9	MBA	IIIA05CTP	CORPORATE TAX PLANNING	CO1-To be able to manage taxation of a company CO2-students will be able to understand basic taxation procedure

				CO3-Students will be aware of the contemporary issues in Indian taxation
10	MBA	IIIA06IFS	INDIAN FINANCIAL SYSTEMS	CO1-To understand the intricacies of the macro aspects of Indian Financial Systems. CO2-Gain knowledge on different types of financial instruments CO3-To gain knowledge of different types of market for raising fund for different types of needs of business.
11	MBA	IIIA07SAP	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	CO1-Students are able to demonstrate their understanding of how the Capital Markets plays a vital role in the conceptualization, development of an Financial plan using all asset mix CO2-Demonstrate the knowledge of development of investment portfolio through modern portfolio theories, which is effective, budget inclusive and ethical CO3-Addressing the ability to take investment decisions through proper evaluation of all available investment alternatives critically
12	MBA	IIIA08CMF	COMMODITY MARKET AND FUTURES	CO1-Students are able to demonstrate their understanding of how the commodity plays a vital role in the economy of country CO2-Demonstrate the knowledge of commodity markets and derivatives for effective risk reduction CO3-Addressing the ability to describe and evaluate use of derivatives critically
13	MBA	IIIA05ODC	ORGANISATIONAL DEVELOPMENT AND CHANGE	CO1-Students will be develop theoretical understanding about Organisation structure, development and change management in different organisations. CO2-Students will to Acquire the ability to recognize needs for structural change, organizational development and change management in different organisations. CO3-Student will be able to critically evaluate the effectiveness, limitations and other issues of organisational development and change management in organisations.
14	MBA	IIIA06TDE	TRAINING AND DEVELOPMENT	CO1-Focuses on understanding of training and development and its effects on organization to increase the effectiveness and efficiency of its employees in order to increase the quality output of organization CO2-Focuses on creating learning designs and delivery approaches to meet employee development needs and business priorities CO3-Students are exposed to new learning technologies and authoring tools and the broader issues of employee development, including career and succession planning
15	MBA	IIIA07CMA	COMPENSATION MANAGEMENT	CO1-To understand the various dimensions of Compensation Management CO2-The course will focus on the strategic use of compensation management to attract, motivate, retain and reward employee performance. CO3-The course focus on the various issues pertaining to compensation management.
16	MBA	IIIA08SPM	STAFFING AND PERFORMANCE MANAGEMENT	CO 1-Students will able to identify staffing and performance appraisal need in business activities CO 2-Students will have theoretical understanding about tools and technologies for effective manpower planning and performance appraisal techniques for Human Resource Development in the organization CO 3-Detaile understanding of performance management.
17	MBA	IIIA06EIM	EXPORT-IMPORT MANAGEMENT	CO1-Managing the export and import functions effectively and efficiently.

				CO2-Understand Export procedures and assessment of export opportunities and international markets analysis. CO3-Appling payment methods and financing in the area of exports and Acquainting with documents and logistics system in export and import.
18	MBA	IIIA08IAT	INTERNATIONAL ACCOUNTING AND TAXATION	CO1-students will have understanding on the accounting needs and taxation impact in International Business CO2-to analyze the accounting measurement and reporting issue unique to multinational business transactions CO3-To be able to manage taxation of a company
19	MBA	IIIA09MTB	MANAGEMENT OF TRAVEL BUSINESS	CO1-To familiarize MBA students with the rapid growth of Tourism and Hospitality Industry CO2-The course designed to offer basic orientation in the business of Hospitality and Tourism so that students can take informed carrier decision of Toning and Trade CO3-The course for this sector has been designed to give an overview of the industry and its various components.
20	MBA	IIIA09RRD	RURAL RESOURCES AND DEVELOPMENT	Co1: Student will be able to understand the rural economy Co2: Student will have understanding on rural ecology Co3: Student will be able to understand the reason for migration of people for employment
21	MBA	IIIA09BMA	BANKING MANAGEMENT	CO1-Honing the skills of students with a special aptitude in Financial sector dealing with banking CO2-Students will have understanding on commonly used technologies in Banking and its benefits. CO3-To acquaint student with different banking products for the requirement of a company
22	MBA	IIIA09BBS	BASIC BIOLOGICAL SCIENCE	Co1: Student will have understanding on basic functions and importance of various systems in Human body. CO2: Student will have understanding on causes, Classification and description of disease. CO3: Student will have understanding on -Infection control measures.
23	MBA	IIIA10SIP	SUMMER INTERNSHIP PROJECT	CO1- Students shall be able to understand business operations and its importance in the organisation. CO2- Students shall learn problem solving approach by hand picking one area of the study and developing project report on it. CO3- Students can think and trained to solve business problem in their respective field.
1	MBA	IVA01EMI	ENTREPRENEURSHIP AND MANAGEMENT OF INNOVATIONS	CO 1-The students will be able to asses market opportunities , the process of registration of start up, formalization of system and HR issues. CO 2-The course will help the students to frame and develop start up strategies, importance of ethics in business and issues and problem pertaining to growth stage including delegation. CO 3-The course will acquaint the students about sources of finance, will help them to prepare a bankable business plan for obtaining finance particularly from venture finance, public issue etc.and will be able to understand the challenges of a start up
2	MBA	IVA02MCS	MANAGEMENT CONTROL SYSTEMS	CO 1-Understand Position of Controller in the Organization Structure of an Organization CO 2-Learn Budgetary Planning and Procedures

				CO 3-Critically understand Management Control Structure: Responsibility Centre- Revenue and Expense centers
3	MBA	IVA03MRP	MANAGEMENT RESEARCH PROJECT – II	CO 1-To be able to carry out comprehensive research-based project CO 2-To demonstrate capacity in model development and analyzing data for synthesizing findings to practical/theoretical significance CO 3-To acquire competence in reporting research findings in written and verbal forms with originality
4	MBA	IVA05SMA	SERVICES MARKETING	CO1-Demonstrate the understanding key components of marketing of services and services GAPs CO2-To demonstrate capacity in understanding services marketing mix and design service blueprinting CO3-To recognize value created by technology and customer relationship management in varied services sector
5	MBA	IVA06SMB	STRATEGIC MARKETING AND BRAND MANAGEMENT	CO 1-The student will be able to understand about theoretical and applied aspects of Strategic and Brand Management CO 2-To have an understanding and application of marketing tools and techniques from a strategic perspective CO 3-Student will understand implementation of branding, brand management from business perspective
6	MBA	IVA07RMA	RETAIL MANAGEMENT	CO 1-The student will be able to understand about theoretical and applied aspects of retail management CO 2-The course aims the students to identify problems in retail management and come up with solutions apply their managerial skills CO 3-Student will be able to understand analysis of store location, merchandising , products and pricing
7	MBA	IVA05WCM	WORKING CAPITAL MANAGEMENT	CO 1-Became aware about the Importance-Kinds-Factors determining working capital CO 2-Learn Management of Cash and its motives CO 3-Learning Working Capital Control; Instruments of the International Money Market.
8	MBA	IVA06IFM	INTERNATIONAL FINANCIAL MANAGEMENT	CO 1-Student will be able to analyses types of risks associated with international trade CO 2-TO make student aware about the foreign exchange market and its operations CO 3-To make student familiar about how exchange rate determined in market and how firms can manage their exchange rate risk and capitalize on anticipated exchange rate movement.
9	MBA	IVA07SFM	STRATEGIC FINANCIAL MANAGEMENT	CO 1-Helping students in identifying source for competitive advantages in market CO 2-Making aware of possible financial strategies to achieve financial goal of company CO 3-Link company financial function with overall goal
10	MBA	IVA05LEH	LEGAL ENVIRONMENT OF HRM	CO 1-Understand the need, scope and history of labour and legislations concerning wages and various acts related to it in India CO 2-Understand the social security legislations like employees provident fund, gratuity, workmen's compensation and maternity benefits necessary for working in an Indian setting CO 3-Understand the notion of Industrial legislation and topics like trade unions and industrial disputes.

11	MBA	IVA06SHR	STRATEGIC HUMAN RESOURCE MANAGEMENT	CO 1-The student will be able to understand about theoretical and applied aspects of strategic human resource management CO 2-The students will understand the linkages and impact of HR programs on the successful execution of business strategy CO 3-The Student will develop HR strategies that are aligned with culture, Leadership, competency and employee motivation
12	MBA	IVA07IHR	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	CO 1-The student will be able to understand about theoretical and applied aspects of international human resource management CO 2-It aims at helping students develop an understanding of the international and comparative factors (such as national culture) that shape human resource management. CO 3-The Student will develop HR strategies that are aligned with culture, Leadership, competency and employee motivation across national boundaries
13	MBA	IVA07GSC	GLOBAL SUPPLY CHAIN MANAGEMENT	CO 1-To be able to understand the need of Supply chain integration CO 2-To understand strategies needed to design supply chain for different types of product categories CO 3-Learning on inventories in chain and its remedies
14	MBA	IVA08MHS	MANAGING HOSPITALITY SERVICES	CO 1-MHS helps to equip candidates with the knowledge of hospitality management and the services offered CO 2-To enable candidates to distinguish between different departments of a hotel and to explain basic functions of each. CO 3-Student will be able to learn about the operations and legal formalities associated with hospitality business
15	MBA	IVA08RMA	RURAL MARKETING	CO1- Student will gain knowledge of characteristics and the potential of rural markets in India CO2- Student will gain understanding on attitudes and behaviour of the rural consumers and farmers. CO3- Students will be able to do agriculture marketing.
16	MBA	IVA08IMA	INSURANCE MANAGEMENT	CO 1-Student will be able to review and assess general insurance and life insurance products available in the market. CO 2-Student will be able to understand the role of IRDA for the protection policy holders interest CO 3-Students will gain knowledge of the operations of insurers and will be able to understand the challenges of Insurance sector
17	MBA	IVA08HRL	HEALTH RELATED LAWS AND ETHICS	CO1: Student will have understanding on laws relating Purchases and funding CO2: Student will have understanding on laws relating to Hospital formation CO3: Student will have understanding on laws pertaining to Manufacture and sale of Drugs

Sr. No.	Program	Subject Code	Subject Name	Course Outcome (Cos)
1	PGDMPPM	IA01SDA	Statistics in dairying	CO-1: Students will be able to carry data collection for scientific survey work like Visualization

				<p>of data: Collection, Organization and presentation of data, Various methods of data collection, Tabulation, charts & graphs and Data collection in livestock industry.</p> <p>CO-2: Students will be able to calculate various statistics in dairying viz. Measure of central tendency & dispersion: Mean, Median, Mode, Geometric mean, Range, Dispersion, Variance, Standard deviation, Skewness & Kurtosis, Various Distributions, Correlation and Regression and test of hypothesis of various livestock data.</p> <p>CO-3: Students will get skill to solve statistical problem by Computer application by use of spread sheet for various statistical functions and preparation of various graphs for data presentation.</p>
2	PGDMPPM	IA02MFB	Management of Feeding for Bovine	<p>CO-1: Identification of locally available feed and fodder and calculate their nutrient values. Calculation of daily nutrient requirement for body maintenance and milk production.</p> <p>CO-2: Computation of ration (Ration balancing) for various stages of life in cattle and buffalo. List cost ration preparation at field level from available feed sources.</p> <p>CO-3: Bypass feed technologies like Fat, Protein, starch, Chelated minerals etc., Feed additives,enzymes, processing of feeds (Physical, chemical and biological methods),Total Mixed Ration preparation and its importance. Use of unconventional feeds, Hay and silage making.</p>
3	PGDMPPM	IA03BPM	Bovine Production Management	<p>CO-1: Good understanding of the importance of different Bovine breed and its characteristics.</p> <p>CO-2: Scientifically management practices for Commercial dairy farming.</p> <p>CO-3: Management of cattle in various physiological stages, Management of Cattle shelter and Importance of environmental hygiene in bovine health and its production</p>
4	PGDMPPM	IA04DCM	Dairy Cooperative Management	<p>CO-1: Students will be able to register the new cooperative society as per the legislation of cooperatives and bylaws</p> <p>CO-2: Students will efficiently manage the dairy cooperative society by using management and leadership skill.</p> <p>CO-3: Students will understand about the function and importance of different cooperative societies.</p>
5	PGDMPPM	IA05EMD	Economics and Marketing in Dairying	<p>CO-1: Scope of economic principles as applied to dairy, Important features of land, labour, capital and organization, Livestock products and their contributions to national economy</p> <p>CO-2: Economics of animal disease and disease losses</p> <p>CO-3: Livestock business and its Concepts-Nature and scope</p>
6	PGDMPPM	IA06ECO	English Communication	<p>CO-1: Importance of various aspects of Oral Communication like importance of body language, importance of culture and culture conditioning, how to address in formal meetings and Importance of face expression.</p> <p>CO-2: Tenses their types and usage, use of articles, vowels and consonants. Intonation and its usage with correct usage. Pronunciation of similar sounding words.</p> <p>CO-3: Ability in written communication of different forms such as paragraph, report, business letters and E-Mail messages, References and bibliographies</p>

1	PGDMPPM	IIA01BBM	Bovine Breeding Management	<p>CO-1: Students will be able to implement state breeding policy at field level in village viz. CRS, ICDP and Progeny Testing Program: Field v/s Stationed, Buffalo PT Program in Mehsana Breed and other Gujarat State Breeding Policies.</p> <p>CO-2: Students will understand the importance and standardization of accurate performance recordings for various economic traits in cattle and buffalo like Correction for Fat, Age, Lactation Length and Frequency of milking.</p> <p>CO-3: Students will participate in field progeny testing program for crossbred cattle and Mehsana buffalo breed.</p>
2	PGDMPPM	IIA02BFM	Bovine Fertility Management	<p>CO-1: about male & female animal reproductive system and its function and also manage cattle herd fertility.</p> <p>CO-2: about Artificial Insemination and its importance in animal breeding & also manage AI centre in village.</p> <p>CO-3: about how to guide farmers for A calf A Year Program and make dairy business profitable.</p>
3	PGDMPPM	IIA03CAA	Cooperative Accounting & Auditing	<p>CO-1: Accounting of village dairy cooperative society. Book and register maintain, day book and subsidiary day book, cash book preparation.</p> <p>CO-2: Types of accounting and its advantages and disadvantages. Milk bills, balance sheet, Annual account registers, credit-debit transactions, depreciations.</p> <p>CO-3: Auditing at village dairy cooperative society. Audit planning, Verification and Valuation of Assets & Liabilities. Importance and requirement of audits in cooperative milk society,</p>
4	PGDMPPM	IIA04DES	Dairy Extension Services	<p>CO-1: By the end of this course, the student will have a good understanding regarding the dairy development programmes running by government as well as by dairy cooperatives and will understand to use of Audio visual Aids as per the condition</p> <p>CO-2: Students will be able to find out constraints and overcome measures in scientific dairy farming</p> <p>CO-3: Students will be able to work on INAPH, AMU1.Org Software for data entry about Artificial Insemination.</p>
5	PGDMPPM	IIA05DFM	Dairy Farm Management	<p>CO-1: Basic principle of the dairy economics. The Principle of Diminishing Return, Resource substitution, Opportunity costs, Enterprise combination, Cost Principles, Principles of comparative advantages, Time Principle, Cost compounding & Discounting; Dairy Enterprise Planning & Budgeting.</p> <p>CO-2: Students will be aware about selection of location, financial resources and managerial aspect for dairy farming. Cost of Establishment of dairy farm (Fixed cost, Variable Cost & Miscellaneous cost)</p> <p>CO-3: They will also get knowledge about adoption of advanced technology and its importance in dairy farm. Various types of technology adopted by dairy farms like Artificial insemination, Milking machine, chaff cutter, milk parlour, use of Fogger on animal house and fodder crops, tractors, silage making, Total Mixed Ration.</p>
6	PGDMPPM	IIA06HHM	Herd Health Management	<p>CO-1: How to implement various strategies for disease prevention & control including Vaccination, Mass deworming, Ecto-parasite control</p>

				CO-2: Various methods of Diagnosis of mastitis and Mastitis control programs at the herd level as per preventive calendar. CO-3: How to aware milk producers for implementing herd health management program.
1	PGDMPPM	IIIA01FPT	Field Project and Training	CO-1: Artificial Insemination and current breeding technologies to enhance the productivity of animal. CO-2: Student will be able to perform all the operations of VDCA. CO-3: How to adopt scientific farm practices and animal health management at the dairy farm level and compare the results of this with traditional farm practices at rural or village farm level.

Sr. No.	Program	Subject Code	Subject Name	Course Outcome (Cos)
1	MMS (LSCM)	IA01PMO	PRINCIPLES OF MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	CO1-This course helps students to understand essential elements of management. CO2-Students will be exposed to basic concepts of management and role of decision-making in organization. CO3- To familiarize the students with the behavioural patterns of human beings at individual and group levels in the context of an Organization
2	MMS (LSCM)	IA02QTM	Quantitative Techniques in Management	CO1-To be able to understand and formulate managerial problems into linear problems for decision making perspective CO2-Acquire the ability to apply statistics and management science theories and models for chosen management decision problem CO3-To acquire competence in solving management science problems.
3	MMS (LSCM)	IA03MEC	MANAGERIAL ECONOMICS	CO 1 -To gain the knowledge of Production and Cost Theory. Students must able to derive the combination of inputs (machines, unskilled labor, skilled labor, etc.) which maximizes profits from given production and input usage . Students from the given data on prices and costs, should be able to derive the optimal quantity of goods to produce. CO 2 -Students acquire competency in firm pricing, firms costs, sales price, will be able to derive the price to charge that maximizes profits under a variety of circumstances, including perfect and imperfect competition and when the firm can identify groups of consumers who are willing to pay different amounts. CO 3-Students will be able to use economic theories to make decisions in environments with a small group of people or firms, including negotiation and price wars between two firms

4	MMS (LSCM)	IA04SSC	STRATEGIC SUPPLY CHAIN MANAGEMENT	CO-1: Discuss the key issues in SCM CO-2: Explain the different flows in SCM CO-3: Differentiate between various forms of Supply Chain
5	MMS (LSCM)	IA05PIM	PROCUREMENT AND INVENTORY MANAGEMENT	CO-1: Describe the importance of purchasing CO-2: Review the Pricing and revenue management in different conditions CO-3: List various kinds of Inventory techniques and way of controlling it
6	MMS (LSCM)	IA06LMI	LOGISTICS MANAGEMENT AND INFORMATION SYSTEM	CO-1: Explain the relation between Logistics and Supply chain CO-2: Distinguish different functions of Logistics and discuss the significance of transportation CO-3: Discuss the importance of IT in Logistics management
7	MMS (LSCM)	IA07WRT	WORKSHOP – I IN RECENT TRENDS IN SUPPLY CHAIN MANAGEMENT	CO-1: Explain Vendor Managed Inventory, Cross-docking, Lean & Agile Supply Chain, Green Supply Chain CO-2: Discuss Hyper local Logistics, Telematics, Digitization in Supply Chain, Evolution of Digital Supply Chain, Hyperloop, Autonomous Delivery Vehicles CO-3: Underline the relevance of Information Technology in Logistics, Modern Logistics Infrastructure, Logistics Outsourcing, Logistics in the Global Environment
8	MMS (LSCM)	IA08WSC	WORKSHOP – II E-commerce & M-commerce	CO-1: Compare the Traditional Commerce v/s E-commerce, E-commerce, Advantages, E-commerce Disadvantages, Business Models in E-commerce CO-2: Recognize the role of Security & Technology, E-commerce - Payment Systems, E-commerce - EDI, Inventory Led Fulfillment in E-commerce, Market Place Based e-fulfillment CO-3: Discuss about M-Commerce, Products & Services, Market Influence, Payment Methods in M-Commerce, Threats in E-commerce, Challenges in E-commerce, Way Forward
1	MMS (LSCM)	IIA01BEV	BUSINESS ETHICS AND VALUES	CO-1: To develop understanding about, personal values and apply those to making ethical decisions CO-2: To identify key organizational tools, policies, systems & standards of business discipline CO-3: To recognize organizational and cultural variables can influence ethical conduct & corporate governance.
2	MMS (LSCM)	IIA02MMA	MARKETING MANAGEMENT	CO1-the objective of the course is to develop the students' conceptual understanding and analytical abilities in the area of Marketing Management. CO2-It aims to hone students' knowledge and understanding of Marketing theories and concepts and their applications in different industries CO3-The course is designed to promote understanding of processes and techniques of managing marketing operation and to develop a feel of the market place
3	MMS (LSCM)	IIA03CMA	COST AND MANAGEMENT ACCOUNTING	CO1-The objective of this course is to acquaint students with various concepts of costs and process used to determine product costs. CO2-To be able to utilize Activity Based Costing and compare this with other costing systems. Student will be able to analyze and apply flexible and static budgets and variance analysis. CO3-Explain the relationship between cost accounting, financial accounting and Management accounting.

4	MMS (LSCM)	IIA04OSM	OPERATIONS MANAGEMENT IN SUPPLY CHAIN	CO-1: Analyze and evaluate various facility alternatives and their capacity decisions, develop a balanced line of production & scheduling and sequencing techniques in operation environments . CO-2: Identify the elements of operations management and various transformation processes to enhance productivity and competitiveness CO-3: Plan and implement suitable quality control measures in Quality Circles to TQM.
5	MMS (LSCM)	IIA05WMA	WAREHOUSE MANAGEMENT	CO-1: Plan Warehouse and Logistics operations for optimum utilization of resources CO-2: Explain the concept of warehousing and elements of warehousing designs CO-3: Identify and Analyze Business Models, Business Strategies and, corresponding Competitive - Inventory Management
6	MMS (LSCM)	IIA06POE	PRINCIPLES OF ERP	CO-1: Identify and describe steps involved in ERP Approach to Production Planning. CO-2: Explain the concept of Process Modelling & its improvement and ERP implementation issues. CO-3: Map requirement of Marketing Information system and Customer Relationship Management.
7	MMS (LSCM)	IIA07CGE	COMMERCIAL GEOGRAPHY	CO-1: Develop understanding of Ocean Trade and Learn about services provided by Seaports and Airports in Int. trade CO-2: Discuss the importance of trade routes and the significance of maritime route for transportation CO-3: List the current happenings in International trade.
8	MMS (LSCM)	IIA08WIT	WORKSHOP – III ON INDIRECT TAX AND DOCUMENTATION	CO-1: Develop understanding of Indirect tax in India, Indirect tax during pre-reforms, Indirect taxes in post reform (Reforms as per GST) CO-2: List the Special Documents: Defense goods related documents, Exhibition goods related documents, Accident Breakdown CO-3: Describe documents; Invoice, Purchase Order, Waybill, Delivery loading/un-loading Tally, delivery vehicle trip sheet, Vehicle Arrival Report.