







2IIIA05CTP	Corporate Tax Planning	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
2IIIA06IFS	Indian Financial Systems	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
2IIIA07SAP	Security Analysis and portfolio Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
IIIA08DRM	Derivatives and Risk Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
IIIA12FMO	Financial Modelling	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
IIIA11MFS	Management of Financial Services	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
	<b>Human Resource Electives</b>																		
2IIIA05ODC	Organizational Development and Change	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
2IIIA06TDE	Training and Development	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
2IIIA07CMA	Compensation Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
2IIIA08SPM	Staffing and Performance Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
IIIA11HRA	HR Analytics	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
IIIA12MCD	Managing Cultural Diversity	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
	<b>International Business Electives</b>																		
2IIIA05IMM	International Marketing Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
2IIIA06EIM	Export-Import Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
2IIIA07CBE	Consumer Behaviour In the Digital Age	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
2IIIA08IAT	International Accounting and Taxation	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
IIIA11CMT	Containerisation and Multimodal Transport	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
IIIA12CCM	Cross Culture Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			

	<b>Entrepreneurship Electives</b>																		
IIIA05CBE	Consumer Behavior for Entrepreneurs	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IIIA06FBM	Family Business Management	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IIIA07LSC	Logistics and Supply Chain Management	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IIIA08BIN	Business Incubation	4		4	-	-	-	4		4	-	-	-	60	40	100			
IIIA11DTE	Design Thinking for Entrepreneurs	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IIIA12MSM	MSME	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
	<b>Supply Chain Management Electives</b>																		
IIIA05SSC	Strategic Supply Chain Management	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IIIA06PIM	Procurement and Inventory Management	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IIIA07SCP	Supply Chain Planning and Operations	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IIIA08RTS	Recent Trends in Supply Chain Management	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
	<b>Sector Electives</b>																		
2IIIA09MTB	Management of Travel Business	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
IIIA09RRD	Rural Resources & Development	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
2IIIA09BMA	Banking Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
IIIA09BBS	Basic Biological Science	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100			
	<b>Total</b>	<b>38</b>	<b>0</b>	<b>38</b>				<b>36</b>	<b>0</b>	<b>36</b>				<b>480</b>	<b>520</b>	<b>1000</b>			

GANPAT UNIVERSITY																				
FACULTY OF MANAGEMENT STUDIES																				
TEACHING AND EXAMINATION SCHEME																				
Programme	Master of Business Administration					Branch/Spec.	Marketing/Finance/Human Resources Management/International Business/Entrepreneurship/ Supply Chain Management													
Semester	IV																			
Effective from Academic Year					2021-22	Effective for the batch Admitted in										June 2020				
Subject Code	Subject Name	Teaching scheme												Examination scheme (Marks)						
		Credit						Hours (per week)						Theory			Practical			
		Lecture(DT)			Practical(Lab.)			Lecture(DT)			Practical(Lab.)			CE	SEE	Total	CE	SEE	Total	
		L	TU	Total	P	TW	Total	L	TU	Total	P	TW	Total							
2IVA01EMI	Entrepreneurship and Management of Innovations	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-	
2IVA02MCS	Management Control Systems	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-	
IVA03MRP	Management Research Project – II	4	0	4	-	-	-	4	0	4	-	-	-	-	100	100	-	-	-	
	<b>Marketing Electives</b>																			
IVA04MAN	Marketing Analytics	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-	
2IVA05SMA	Services Marketing	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-	
2IVA06SMB	Strategic Marketing and Brand Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-	
2IVA07RMA	Retail Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-	
	<b>Finance Electives</b>																-	-	-	
IVA04BFI	Behavioural Finance	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-	

2IVA05WCM	Working Capital Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
2IVA06IFM	International Financial Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
2IVA07SFM	Strategic Financial Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
	<b>Human Resource Electives</b>																-	-	-
IVA04TMA	Talent Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
2IVA05LEH	Legal Environment of HRM	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
2IVA06SHR	Strategic Human Resources Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
2IVA07IHR	International Human Resources Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
	<b>International Business Electives</b>																-	-	-
IVA04ECO	E-Commerce	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
2IVA05SMA	Services Marketing	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
2IVA06IFM	International Financial Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
2IVA07GSC	Global Supply Chain Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
	<b>Entrepreneurship Electives</b>																		
IVA04PMF	Project Management & Feasibility Analysis	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IVA05IPR	Intellectual Property Rights	4		4	-	-	-	4		4	-	-	-	60	40	100			
IVA06BRM	Business Risk Management	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IVA07SEN	Social Entrepreneurship	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-

	<b>Supply Chain Management Electives</b>																		
IVA04ITD	Indirect Tax and Documentation	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IVA05WMC	Warehouse Management & Commercial Geography	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
IVA06POE	Principles of ERP	4		4	-	-	-	4		4	-	-	-	60	40	100	-	-	-
	<b>Sector Electives</b>																-	-	-
2IVA08MHS	Managing Hospitality Services	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
IVA08RMA	Rural Marketing	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
2IVA08IMA	Insurance Management	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
IVA08HRL	Health Related Laws and Ethics	4	0	4	-	-	-	4	0	4	-	-	-	60	40	100	-	-	-
	<b>Total</b>	<b>28</b>	<b>0</b>	<b>28</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>28</b>	<b>0</b>	<b>28</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>360</b>	<b>340</b>	<b>700</b>	<b>-</b>	<b>-</b>	<b>-</b>