

SEMESTER - IV				
Course Code	Title	Examination Scheme Weightage (%)		
		Internal		University
		Continuous	Mid-term test	
CC204	Entrepreneurship and Management of Innovations	30	30	40
CC205	Management Control System	30	30	40
CC206	Management Research Project -II	60(Report) + 40(Presentation)		
MARKETING ELECTIVES				
MM205	Services Marketing	30	30	40
MM206	Strategic Marketing and Brand Management	30	30	40
MM207	Retail Management	30	30	40
FINANCE ELECTIVES				
FM205	Working Capital Management	30	30	40
FM206	International Financial Management	30	30	40
FM207	Strategic Financial Management	30	30	40
HUMAN RESOURCE ELECTIVES				
HR205	Legal Environment of HRM	30	30	40
HR206	Strategic Human Resource Management	30	30	40
HR207	International Human Resource Management	30	30	40
<u>EXPLANATORY NOTES:</u>				
CC : Core Courses to be taken by all students				
MM : Marketing Management				
FM : Financial Management				
HR : Human Resources Management				
<u>Note - 1 :</u> In addition to the above, the Institute may offer non-credit courses in different areas/courses/topics, which will essentially be in the nature of remedial courses. These courses may be offered to the students to availability of faculty. These courses will not be considered for the calculation of grade points average, but the performance in these courses may be included in the consolidated transcript.				